

## Ricard Domingo

29th February 1968, Barcelona  
C. Diputació, 165 1-1  
08011 Barcelona - Spain  
ricard@ricardomingo.com

### STUDIES

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2007

- Luxury products and companies Seminar, Marketing Association, Barcelona, Spain.

2002

- Course of strategies for Brand development: Design Management into the company strategies, ESADE & BCD University.

1993

- Bachelor degree of Design specialised in Jewellery, Massana School, Barcelona, Spain.
- Certificate of Jeweler-Silversmith, Applied Arts and Artistic Jobs, Llotja School, Barcelona, Spain.

Master degree of Jewellery Design, Elisava School, Barcelona, Spain.

1993

- **Won the annual award for the extraordinary achievements. Expertise Course in Massana School.**

1992

- **Awarded with a grant for the company project, included in the New Entrepreneur initiative proposed by "Barcelona Activa Project", Barcelona Council.**

1987-1992

- Specialization in Design and Jewellery, Massana School, Barcelona, Spain.
  - Visual Merchandising and Decoration diploma, Chamber of Commerce, Barcelona, Spain.
- Marketing seminar for Designers and Art circles, International University of Menendez y Pelayo, Spain.

1986

- GCE A-level studies and admission to Massana School, Barcelona

## **PROFESSIONAL EXPERIENCE**

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- 2007 • STUDIO RICARDOMINGO. JEWELLERY CONSULTANTS.
- 2003-2006 • STUDIO R2- COMPANY CONSULTANTS, DESIGN AND CREATIVE DIRECTION.
- 1990-2003 • STUDIO RD- COMPANY CONSULTANTS.
- 1995 • Creation of Local D, studio, workshop and gallery.
- 1995 • European commercialization.
- 1994 • Commercial expansion of the Ricardo Domingo jewellery around Spain.
- 1992-1993.1 • Start my own jewellery workshop.

## **CLIENTS**

### **ORO VIVO** (Christian Bernard Group) (from 2002)

- Design of the exclusive collections for the Brand, with more than 100 department stores around Spain, Switzerland, Germany and Portugal.
- Image consultant of the brand brochures.

### **LA VANGUARDIA** (from 1998)

- Coordinator of press articles about jewellery and accessories for the magazine "La Vanguardia". Image consultant for photography productions.

### **CUNILL** (from 2003)

- Image consultancy, communication and marketing on the development of a new trademark within Cunill Group.

### **BORELLI** (from 2005)

- Designing of collections for the silver female line.

### **AGATHA RUIZ DE LA PRADA** (from 2005)

- License of the fashion brand "Agatha Ruiz de la Prada" within Cunill Corporate Group. General consultancy and design of women, men and children collections.
- Creation of catwalk jewellery for Cibeles (Madrid) and Pitti (Milà).

### **PIERO MAGLI** (from 2008)

- Designing and creation of stainless steel jewellery for the brand.

### **MADREPERLA** (from 2005)

- Designing of Pearl Fancy Jewellery collection

### **SONY** (2008)

- Designing of a jewellery piece for PSP.

### **ANTONIO MIRO** (2005-2009)

- License of the fashion brand "Antonio Miró" within Cunill Corporate Group. General consultancy and design of summer and winter collections of 2006.

### **NOAH BARCELONA** (2005-2009)

- Creative and artwork management of the brand. Drawing up of new logo, corporate image, advertisement, press, stand, catalogues and packaging.

### **MANUEL PERTEGAZ** (2009)

- Licensed for Grupo Cunill bijoux line. Autumn-winter collections 2009-2010

### **ANTONIO PUIG PERFUMES** (2008)

- Creation of a line of jewellery for SHAKIRA's perfume.

**UNIÓN DIAMANTES Y JOYERÍA (2007-2008)**

- Licensed for the haute jewellery line of Agatha Ruiz de la Prada. Design of the gold of precious stones collection

**V&L-VITORIO Y LUCCHINO (2006-2007)**

- Licensed of the fashion brand within Cadarso Corporate Group. General consultancy and design of "Alhajas" line.

**ADOLFO DOMÍNGUEZ (2005-2007)**

- Licensed of the fashion brand within Greve Invest Corporate Group. General consultancy and design of men jewellery collections for summer.

**GENERALITAT DE CATALUNYA – JUSTICE DEPARTAMENT (2002-2007)**

- Design and production of the Justice Honour Medal of Government.

**RAMON JOIERS S.L. (2002-2005)**

- Creative management: Project and production of the stand. Merchandising and display cabinets at the Fair, Basle, Switzerland.
- Drawing up of the trademark image and its management. Design of the image brochure and website.

**JOI D'ART-ADORNO (1996-2007)**

- Design of collections for Adorno brand, produced under the name of Ricardo Domingo.

**PLATAMUNDI (2000-2002)**

- Visual Merchandiser Manager and Art Management of the stores.

**KARATNIA (2004-2005)**

- Brand management and creativity. Collaboration of national designers.

**DIVINAS PALABRAS (2005)**

- License of "Divinas Palabras" jewellery line within Cunill Group. General image consultancy and prototype of the jewels.

**RELOJES BASSEL (2005)**

- Set up of the corporate image, creation and design of the website and launching of the new watches collection from the firm.

**GIMENO HERMANOS (2001-2004)**

- Creative Management of the Trademark.
- Design of the special spring/summer collection.

**VAYANIHAN (2003)**

- Jewels for the winter collection.

**ALFEX (2003)**

- Creation of a new jewellery brand names Alfex. Design of first collections.

**ARGÉ JOIES (2004)**

- Draw up of the trademark image and its management. Designed the image brochure and website.

**FURLA (2000-2001)**

- Press photography manager.

**MOËT & CHANDON** (2001)

- Image consultant for press photography.

**NÚRIA SALONI** (2000)

- Developed project and decoration management for both stand and display cabinets at the Barnajoya Fair, Barcelona.

**DUCH CLARAMUNT** (1998)

- Cooperation as a Marketing and Sales Manager. Sales Executive Trainer.

**FINOR** (1997)

- Cooperation in Jewels Design for Mum and San Valentine's Day brochure.

**D'ARGENT, S.L.** (1996-2000)

- Creative management, design, trademark image, Jewels production, stands design, sample board coordination.

**ASLEY, S.A.** (1990-1991)

- Project and modeling of Jewellery and Fancy Jewellery Management.

## **PEDAGOGICAL AND THEORIC SEMINARS**

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**EUROCENTRO. PROGRAM AL-INVEST. GUADALAJARA, MÉXICO**, November 2009.

- Cámara de Joyería de Jalisco.

Course of image and communication for business and marketing consultancy to 10 companies in the jewelry sector.

**CONGRESO IBEROAMERICANO DE LA PLATA. ZACATECAS, MÉXICO** November 2009.

- Lecture. In search of lost DNA. 4 examples of consistent companies in both design and image.

**FERIA INTERNACIONAL DE LA PLATA. ZACATECAS, MÉXICO** November 2009.

- Course of image, communication and branding for jewelry for companies and designers.

**IBERIONA 2009** (annual Craft Congress)

- Member of Advisory Board and speaker on the Congress of Iberian Crafts at Poble Espanyol. Author of the speech Market and Company.

**PRODIAM 2008**

- Professionals of the Diamond of Spain meeting. Lecture about communication, advertising and jewellery. September 2008

**ASSOCIATION OF ENTERPRISES OF THE BALEARIC ISLANDS – ASSOCIATION OF CRAFTSMEN OF MENORCA (2007)**

- “Craftsmen of the XXI century” Conference (8th November 2007 Es Mercadal, Menorca) III Handcrafts Conference in Menorca

**CREASMODA “MUDARTE” PROYECTO OSCOS ( 2007)**

- International Annual Conference of Artistic Creation and interdisciplinary Cooperation. Oviedo ,Asturias ( 26-28 October 2007)

**ARTESANIA DE CATALUNYA – FUNDACIÓ CENTRE DEL VIDRE (2007)**

- “Market trends in Jewellery Sector” Conference, held in Barcelona from the 2<sup>nd</sup> to the 5<sup>th</sup> of June, 2007.

**INTERNATIONAL MISSION - GENERALITAT DE CATALUNYA – COPCA (2006)**

- Short term mission for the SMEs Corporation. Design of Jewels on trend and fashion. MÉXICO-EUROPEAN UNION. Second phase: from the 7<sup>th</sup> to 15<sup>th</sup> of August 2006, Taxco, México.

**INTERNATIONAL MISSION - GENERALITAT DE CATALUNYA – COPCA (2006)**

- Short term mission for the SMEs Corporation. Design of Jewels on trend and fashion. MÉXICO-EUROPEAN UNION. First phase: from the 27<sup>th</sup> to 31<sup>st</sup> of March 2006, Taxco, México.

**INTERNATIONAL MISSION - GENERALITAT DE CATALUNYA – COPCA (2005)**

- Communications and Image consultant for SMEs – “Design as a strategic tool for the export SMEs” Sessions. CAPYME AL-INVEST. EUROCHILE (from 18<sup>th</sup> to 25 of April, Santiago, Chile)

**ESCOLA MASSANA (1999-2004)**

- Graduate teacher of the Master Degree of industry, image and market within Jewellery sector.

**MOTIV4 (2004)**. 8<sup>th</sup> edition of Design Sessions. Principality of Asturias.

- Round table: Companies based on design.

**ESADE – Business Administration University (2004)**

- Reader speaker about the influence of the design within SMEs (small and medium sized companies).

**FAD-INSTITUT DEL PAISATGE URBÀ (2002)**

- Member of the Jury to elect the distinction plaque for the most emblematic shops in Barcelona.

**FOMENT DE LES ARTS DECORATIVES-FAD (DECORATIVE ART PROMOTION) (2002)**

- Member of the Jury for the PURE WHITE HENNESSY awards, best fashion collection. 50<sup>th</sup> Competition of Mercamoda FAD.

**INTERNATIONAL MISSION - GENERALITAT DE CATALUNYA – COPCA (2002)**

- Second approach as an advisor of Product Development for Craftwork companies in Philippine Islands. Individual work in 15 different companies, 15 days duration.

**INTERNATIONAL MISSION - GENERALITAT DE CATALUNYA – COPCA (2001)**

- First approach as an advisor of Product Development for Craftwork companies in Philippine Islands, 7 days duration.

**ART & JEWEL (2001)**

- Development of Special Effects section. Press articles about breaking news within Jewellery and Watches world, released every semester.

**OFFICIAL COLLEGE OF JEWELERS, SILVER SMITH, WATCHMAKERS AND GEM MAKERS FROM CATALONIA (2001-2006)**

- Membership of Advisory Council.
- President of Culture Section.
- Seminar- course of specialization in Jewellery within Commerce and Marketing Diploma.

**IBERIONA (Annual Craftwork Congress) (2001- 2004)**

- Membership of Advisory Council and reader speaker of I Iberian Craftwork Congress held in "Poble Espanyol", Barcelona, Spain. Author and reader speaker of *Market and Enterprise*.

**NOVAJOIA-BARNAJOIA. FIRA DE BARCELONA (2000-2002)**

- Judgement and consultancy of Novajoia saloon.
- Membership of Barnajoya Advisory Council.

**FOMENT DE LES ARTS DECORATIVES-FAD (1995-2004)**

- Partnership within Orfebres-FAD. Business Development with Exhibitions, Conferences, business trips, quizzes, symposiums, international contacts and Fairs.
- President of Orfebres-FAD from 1999 to 2004.

**ARS ORNATA EUROPEANA (1999-2000-2001)**

- Commissioner of the International Contemporary Jewellery Congress held in Barcelona.
- Participating and reader speaker of the International Congress held in Krakow (Poland).
- Participating and reader speaker of the International Congress held in Cologne (Germany).

## **COMPETITIONS, EXHIBITIONS AND TRADE FAIRS**

### *COMMERCIAL JEWELLERY*

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2005-2007

- Iberjoya Fair, Madrid. Adorno
- Premiere Classe Accessorizes Fair, Paris. Adorno
- Inhorgenta Jewellery Fair, Munich, Germany. Adorno

2004

- Iberjoya Fair, Madrid. Adorno
- Premiere Classe Accessorizes Fair, Paris

2003

- Iberjoya Fair, Madrid. Adorno
- Premiere Classe Accessorizes Fair, Paris

2002

- Novajoia fair, Barcelona.
- Iberjoya Fair, Madrid.
- Premiere Classe Accessorizes Fair, Paris

2001

- January. Iberjoya Fair, Madrid.
- June. Maison de la Catalogne, Paris. Designers from Catalonia selected by the Catalan Craftwork centre.
- September. Novajoia fair, Barcelona.

2000

- January and September, Iberjoya Fair, Madrid.
- September. Novajoia fair, Barcelona.

1999

- January and September. Iberjoya Fair, Madrid.
- June. "Joyas para Adorno" held at Retail and clothing Museum during the Design Spring Session, Barcelona.
- September. Novajoia fair, Barcelona.

1998

- January and September. Iberjoya Fair, Madrid.
- September. Novajoia Fair, Barcelona.
- November and December. Catalan Centre of Craftwork. Selection of designers who were currently working for Catalan companies.

1997

- January. "Adorno" Stand for Iberjoya, Madrid.
- April-May. Marcus Chapel, Barcelona. Individual exhibition of Ricardo Domingo collection for Adorno.
- March-June. Craftwork Catalan Centre. Selection of designers who were currently working for Catalan companies.
- September. Selection Novajoia fair, Barcelona.

1996

- Development of "Al Dente" Jewels for the restaurant Little Italy. Exhibition and inauguration of the summer outdoor area.

1995

- January-February. Trade Fair held in Frankfurt.

1994

- February. Gaudí Barcelona. "Winter 1994-95", launching of the collection called "Las Flores del Mal".
- June-July. "Record of Barcelona", Craftwork Centre Association.
- July. "Joya Viva", gallery association Contrast.
- September. Gaudí Barcelona, presentation of the collection "El Tesoro de Frida".
- October. "Expohogar saloon" Fair, held in Barcelona, presence in stands.

1993

- September. Gaudí - "Spring- Summer" collection, called "Al Dente".
- December. "Nadal d'Argent" (Silver Christmas), gallery association of Barcelona.
- December. "Plata Urbana" (Urban Silver), gallery association BD Edition of Design.

1991

- Participation to various sections of biennial exhibitions from Barcelona, being selected within the area of Fashion and Design (Jewellery).



## **COMPETITIONS, EXHIBITIONS AND TRADE FAIRS. CONTEMPORARY JEWELLERY**

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*The concept understood as any unique artwork distributed to specialized galleries, where the most important thing is the conceptual and formal research and investigation.*

2001

- May. Production of art work for the publication of the book "Galaxias Robadas" ("Stolen Galaxies"), Numa Editions. Valencia 2001. Collective exhibition and book presentation during the Design Spring. Casa Elizalde, Barcelona.
- June. "Enjoia't 2001" ("Bejewelled"). Collective exhibition in Forum room "Convent dels Àngels", Barcelona.
- September. "Relics", collective exhibition. FAD Forum room.

2000

- May. Ferlandina Forum Gallery: "Encuentro entre dos" ("The meeting of those two"), artists from the Gallery.

1997

- October. Fira de Barcelona (fairground). Orfebres FAD association.
- November. New Art Barcelona, Hotel Majestic, Magari Gallery Association.
- April-May. Ferlandina Forum Gallery: "El Jardín del Edén" (The Eden Garden).
- April-May. Retail and Clothing Museum: "Diferentes joyeros, diferentes joyas" (Different jewellers, different jewels), Orfebres FAD association.
- May-June. Cultural Centre from Caixa de Terrassa Corporate Bank: "El rapto de Europa", showed by the members from the Forum für Schmuck und Design.

1996

- May-June. Birmingham Institute of Art & Design: "The Capture of Europe". Memberships from Forum für Schmuck und Design.
- August-September. Gallery Für Angewandte Kunst Wedemark, Germany: "The Capture of Europe". Members from Forum.

1995

- March. Local D, Barcelona: "4 Joyeros 1 Espacio". Permanent collection made by the partnerships from the gallery during the Design Spring.

1994

- March. Craftwork Fair "Talentbörse Handwerk 1994", Munich, Germany.
- June. "Stroh zu Gold". Association of all the partnerships organized by the event Forum für Schmuck und Design.

1993

- March-April. Tinell Fair "La Joya de la Joya", guaranteed exhibition organized by Orfebres FAD during the design Spring Sessions.

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